

In-Kind Donations

any non-monetary donations contributed to a nonprofit organization

Types of In-Kind Gifts

In-kind donations are not a one-size-fits-all type of contribution. In fact, there are endless ways for supporters to get involved with in-kind giving—but most will land within one of the following categories:



- Tangible goods or products Tangible goods are physical items donated to a nonprofit
 organization. These are materials that can be directly used by the organization or distributed to
 beneficiaries, often reducing operational costs and providing immediate support for programs and
 services.
 - Examples include: Technology, office supplies, food and beverages, clothing items
- **Services or expertise** Donated services or expertise involve professionals offering their skills to support a nonprofit's operations or mission without charging a fee. These contributions are particularly valuable as they often cover essential tasks that would otherwise require significant funding.
 - Examples include: Legal representation, IT support, graphic design, or financial services
- Intangible items Intangible items are non-physical contributions that benefit a nonprofit in unique ways. These often include access, rights, or opportunities rather than material goods.
 - Examples include: Use of event space or facilities, advertising time, or intellectual property
- **Gifts of securities** Gifts of securities involve donations of financial instruments or investments. Rather than liquid cash, donors transfer ownership of these assets directly to the nonprofit.
 - Examples include: Stocks, bonds, and mutual funds